

How the Auction Program Works For the Jewish Baseball Player Artwork & Chicago Experience

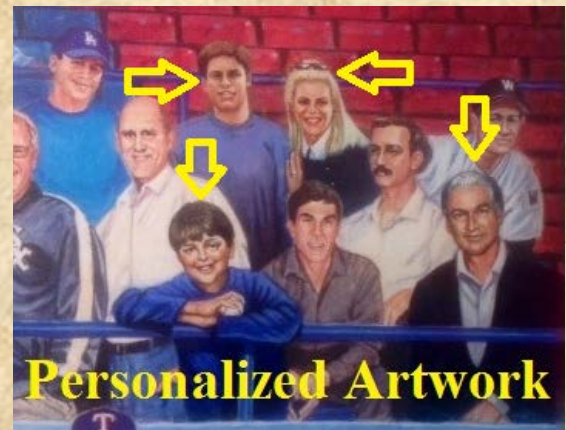
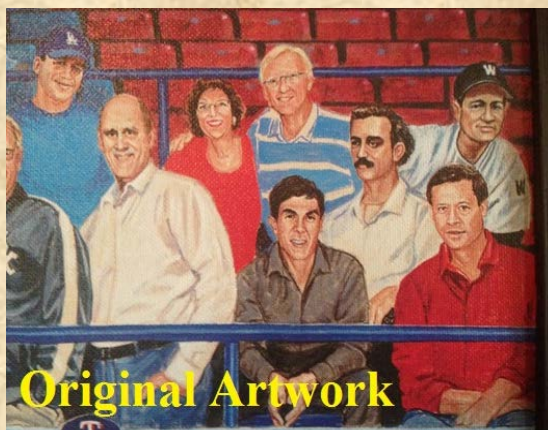
We offer 3 separate and distinct packages for your auction, one for the elite crowd, and the other two, as less expensive alternatives for the general public. All 3 can be used in your silent or live auction, or used in an online auction.

Step 1: Choose From Any or All of the Three Artwork Packages

- 1) Framed Giclée: Includes all Facsimile Signatures and Personal Call of Congratulations from One of the Ballplayers - Minimum Bid \$600. You keep everything above \$400**



- 2) Framed Canvas Giclée With **Winning Bidder's Image Hand Painted In** By Our Original Artist: Includes all Facsimile Signatures and Personal Call of Congratulations from One of the Ballplayers - Minimum Bid \$1,250. You keep everything above \$1,000



- 3) **Originally Hand Signed Artwork** and Chicago Experience Package - Minimum Bid \$8,500. You keep everything above \$6,500** (Valued at Over \$10,000) (Option Available Without Chicago Experience also)



This Package Includes All of the Following:

- Print #(next available)/100 of the Limited Edition Jewish Baseball Player Work of Art, Originally Autographed by 26 Living Current & Former Jewish Players (not including Crowd Personalities), including Hall of Famer Sandy Koufax, 2011 NL MVP Ryan Braun, 1953 AL MVP Al Rosen, 1980 Cy Young Winner Steve Stone, as well as All Stars Shawn Green, Ian Kinsler, Kevin Youkilis, and others. The Artwork is Licensed & Authenticated by MLB. This 1 of a kind item is extremely rare and valued at \$6,500 for the artwork alone.
- The Ultimate Chicago Getaway Experience
 - **Airfare** for two to Chicago.
 - A three-day, two-night **hotel** stay in the heart of the city.
 - 2 Ticket to a Chicago Cubs game at the **Historic Wrigley Field**.
 - 2 Tickets to 360 Chicago at the **John Hancock Building**.
 - A **lunch or dinner** for 3 at Harry Carey's Steakhouse in Chicago, with former **White Sox pitcher Ross Baumgarten**, who is pictured in the Artwork (Dinner for 2 plus Ross).
 - Lunch at the Historic Pizzeria Uno, the original Chicago Deep Dish Pizzeria with Greg Harris, creator of the artwork where you will hear the story behind the monumental task to create the project.
- **Membership in the Jewish Baseball Player ("JBP") Executive Club.** Membership limited only to purchasers of Artwork and Ballplayers/Personalities. Membership entitles one to complimentary yearly invite to JBP Club reunion/Meet & Greet of purchasers and various Ballplayers/Personalities.
- Auction winner will receive a **personal phone call** of congratulations and to talk baseball from the **first Designated Hitter in the history of Major League Baseball, former NY Yankee and Chicago White Sox, Ron Blomberg**.
- Jews in Baseball, the **book**, detailing the players in the Artwork, history of Jews in baseball, and the stories behind the project.
- Jews in Baseball, the **DVD**, detailing the players in the Artwork, history of Jews in baseball, and the stories behind the project, including numerous interviews with the Players and Personalities featured.
- **Phone interview** with creator of project, Greg Harris.

**Step 2: Choose to Auction Package on Consignment,
or Purchase Outright and Save****

Any of our packages can be obtained on consignment with no obligation. However, if you are confident that the package will sell, then you can purchase it outright in advance and save.

Item	Minimum Bid	Consignment Cost Paid After Event	** Upfront Purchase
Framed Giclée	\$600	\$450	\$400
Personalized Canvas Giclée	\$1,250	\$1,000	N/A
Original Hand Signed Artwork Package Without Chicago Experience	\$6,500	\$5,500	\$5,000
Original Hand Signed Artwork & Chicago Experience	\$8,500	\$7,000	\$6,500

Step 3: Choose to Auction Package at Event or Online

In Person Event: If you choose to auction a package at an event, it is highly recommended that you let your potential attendees know in advance that this piece will be available so they can prepare to bid and also notify others who may want to bid even if not attending. We can help you prepare a description of the item to include with your next email blast, as well as market to our contacts in your area.

Your organization can also choose to display the artwork in advance, or at your event or location to encourage auction participation. We are happy to send you the artwork in advance of the event to display to garner interest. (The cost of framing, shipping and insurance will be due (\$190 for original, \$100 for Giclée, which is credited towards amount owed on Giclée)).

Online Auction: If you choose an online auction, all the information from above remains the same with respect to your portion of the proceeds, prize packages, etc. The only difference is that you conduct your auction using your contact list via an email blast.

Here's how it works. We will provide you with an email, which you merely have to forward to your community.

The program itself will run as a semi-public auction. It is open to your community or anyone to whom they forward the email. We will prepare the email and our website will be able to accept all the bids, so there is nothing more for you to do once you forward the email package to your community.

Other General Info

- If there is a bidding war on any package, we can provide duplicate packages to increase your earnings.
- We will help promote your auction by preparing an email that you can blast to your community and we will market to our contacts in your area.
- By choosing to place one of these pieces in your auction, we will also give you an Organization Code number for you to pass along to your community via email or whatever means you like. If anyone wants to simply purchase an original piece without the extras and not get into the bidding war for the package, we will donate \$500 per piece to your organization. If they buy either of the Giclées, they will be sold for the minimum bid amount and you will earn the appropriate portion stated above. Be sure to instruct your contacts to input your organization code when purchasing to ensure it is tracked to you. Also, your contacts may forward any email blast they receive with the code to their contacts, to generate future purchases by non-attendees and raising the donation amount to your organization.

For More Information

Contact Marty Shankle at 832-374-8336 or

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www.JewishBaseballPlayer.com

In the meantime, feel free to view a short video about this incredible project at <http://www.youtube.com/watch?v=TnBFmjuBXu0>