

# [Jewish Baseball Player.com](http://JewishBaseballPlayer.com)

## National Partnership Packages

**Choose Your Cause to Receive  
Double Your Partnership Dollars \***

### How It Works

- You Choose Your Partnership Level
- You Choose Your Cause to Benefit
- We Put on National Events Using Our Unique Jewish Baseball Player Program to Promote Your Cause
- Your Cause Receives Double Your Partnership Level Dollars \*



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# Partner with Us On Our Inaugural U.S. “Night of Jewish Baseball” Tour

**Promote Your Company or Product to New Audiences...**

**Be Part of a Unique Event Experiences...**

**Partner with Jewish Baseball Players, Executives and Celebrities...**

**Choose Your Cause to Receive Double Your Partnership Dollars \***

## **The Event – A Night of Jewish Baseball**

Our “Night of Jewish Baseball” Program has been a huge success already, with events in Chicago, Florida, New York, California, Texas and other states across the country. Our project has been the subject of dozens of media outlets including radio, newspaper, and magazines, and is scheduled to be a featured story on TV in the near future. Every event is well publicized and always attended by a full house.

Briefly, the “Night of Jewish Baseball brings together Jewish baseball players, executives, celebrities, patrons, and the highly sought after Jewish Baseball Player Artwork, allowing an incredible fan experience of close interaction with Jewish ballplayers. The nights begin with a short cocktail reception of mingling with the players before breaking off into the dinner and main program. The players share stories of the “good old days” and talk about what it meant to be a Jewish ballplayer in the major leagues. We’ll also hear the story behind the creation of the iconic “Jewish Baseball Players” Artwork. Audience participation and questions are encouraged, while all go home with free autographs and commemorative souvenirs. The events always receive rave reviews.

Due to the incredible success of our program, we are now offering partnership opportunities to join us for the remainder of our 2014 Inaugural Tour, as well as the events being scheduled for 2015.

**Rather than make a direct donation to your cause or organization of choice, allow us to put your donation to work by putting on a series of exhilarating and unique events for your cause. The events will not only spotlight your cause, but also provide incredible evenings and double the actual funds given to the cause. \***

**The options below outline how a national sponsor can, not only become the keynote benefactor of anywhere from 2-18 events, but also double their donation to their cause. \* This will ensure that your money can make a stronger financial impact, while also educating audiences across the country about your cause. Although we have outlined four of our most popular packages below, the national partnerships can also be customized to best suit your needs**



## National Partnership Opportunities

Each National Partnership will fund a certain number of events, as specified below. Each event is all inclusive. With respect to the Athletes / Celebrities, they will appear at each event, including the private VIP & major sponsor only meet & greet immediately before each event, with all expenses and honorariums covered. They will freely sign all autograph requests. Each event also includes at least one originally signed piece of Artwork valued at \$6,500, which will raise funds for the cause. The detailed list of all inclusive items is set out in bullet points at bottom.

<b>Partnership Name</b>	<b>Cost</b>	<b># of Events</b>	<b>Other Items Included</b>	<b>Expected Revenue To Cause</b>
<b>Platinum Slugger</b>	<b>\$ 200,000</b>	<b>18</b>	<ul style="list-style-type: none"> <li>• Air, Hotel and Event Tickets for 2 of Sponsor Representatives for up to 3 Events</li> <li>• Two of the Premium Series V Artwork Pieces Valued at \$8,500 Each **</li> </ul>	<b>\$ 400,000</b>
<b>Golden Slugger</b>	<b>\$ 100,000</b>	<b>8</b>	<ul style="list-style-type: none"> <li>• Air, Hotel and Event Tickets for 2 of Sponsor Representatives for 1 Event</li> <li>• One of the Premium Series V Artwork Pieces Valued at \$8,500 **</li> </ul>	<b>\$ 200,000</b>
<b>Silver Slugger</b>	<b>\$ 50,000</b>	<b>4</b>	<ul style="list-style-type: none"> <li>• One of the Original Series I Artwork Pieces Valued at \$6,500**</li> </ul>	<b>\$ 100,000</b>
<b>Bronze Slugger</b>	<b>\$ 30,000</b>	<b>2</b>	<ul style="list-style-type: none"> <li>• One of the Original Series I Artwork Pieces Valued at \$6,500**</li> </ul>	<b>\$ 60,000</b>

\*\* These Extra Pieces of Jewish Baseball Artwork are to be Retained by Sponsor for Personal Use or Donated to Host to be Used as Auction Item or Other Fundraising Tool During Events

### **All National Partnership Events Include the Following:**

- Full naming rights of all “Night of Jewish Baseball” events in Partnership
- Presentation of Entire Unique Program by Greg Harris, Originator of Project. He Will Appear at Event as MC, All Expenses and Honorarium Paid
- Availability of One or More \*\*\* Ballplayers for the following:
  - Individual One on One Meeting Prior to Event with Major Sponsor and All Ballplayers at Event (Up to 10 People Per Sponsorship Package)
  - Attendance by Ballplayers at Cocktail Hour For Other Larger Donors Immediately Prior to Event

- Ballplayers Made Available for Local Radio Interviews to Promote Event and Sponsor
- 1 Originally Signed Series I Piece of Jewish Baseball Artwork to be Used at Event for Auction Item (Piece Valued at \$6,500) \*\*\*\*
  - Each Piece of Artwork Comes with the Following:
    - Memberships in the Jewish Baseball Player Executive Club Providing Free Attendance at the Annual Reunion of Ballplayers and Owners of the Artwork
    - Winning Bidder Will Receive a Congratulatory Phone Call from One of the Athletes (or Perhaps a Personality) Featured in the Art
    - Book and DVD About the Monumental Effort to Coordinate Production of the Original Concept and Obtaining All of the Signatures
    - Licensing and Certificate of Authenticity from Major League Baseball
- Raffle Package Valued at Almost \$10,000, Including \$6,500 Artwork, Which Will Generate \$4,000 to Cause
- Retention of Entire Event Ticket Revenue by Cause
- Marketing of Event to Jewish Baseball Player.com Network of Thousands
- Sponsor Name and Logo on all Event Communications. Sponsor will be Identified as a National Partner in all Pertinent JewishBaseballPlayer.com Literature, Digital Communications and Distributed Media Communications. Such Activities Shall Include:
  - Inclusion in Repetitive Communications to Organizations, Sponsors, Individuals, Athletes, Celebrities and Others Through Media Interviews, News Releases, Incorporation Into Websites, Email Blasts, Tweets and More from JewishBaseballPlayer.com and the Athletes / Celebrities.
- Commemorative Plaque Honoring Sponsor and Personal Phone Call of Thanks from a Ballplayer
- Invitation to and Introduction at all Events
- 8 x 10 Reprint of the Artwork Signed By Players in Attendance as Free Giveaway for Every Attendee
- Baseball Signed by Players in Attendance for VIP Ticket Holders and for Major Sponsors
- Goody Bag for Every Attendee – Full of Giveaways
- Signage For Event – (To Be Signed And Auctioned/Raffled Off)
- Artwork Souvenir Centerpieces For Each Table (To Be Signed and Given Away to One Person at Each Table)
- Giveaway of Item Used During Presentation to One Person in Attendance
- Table Decorations of Baseball Related Items
- Wine Tasting Table Featuring Kosher Israeli Wines Sponsored by Israel Wine Producers Association

\* Actual outcomes vary by events and are not guaranteed to double. However, our events to date have never lost money and always returned an amount greater than the cost.

\*\*\* Additional Players may be added for all events or for selected individual events on a case by case basis as determined by the sponsor. Generally, the cost of adding each additional player, is \$2,500 per player, which includes travel and honorarium. Prices may vary depending upon players attending event.

\*\*\*\* Additional Artwork may be added for all events in the sponsorship package or for selected individual events on a case by case basis as determined by the sponsor. Additional Artwork can be used for auction packages, additional raffle packages, as a donation to the organization or host, or giveaways to major event sponsors, Generally, the cost of adding each piece of Artwork is \$6,000, which is below retail pricing to the public.